



The Cars, Big Local

Year 3 Plan (2 Years)
01/06/2017 - 31/05/2019

Priority 1 Parks, Green Spaces and the Local Environment

The group have been advised of plans to build houses on Bosworth Field within the next two years. This is a significant piece of green space and local residents are keen to see it retained. A key priority for the new plan will be to maximise the use of this field as a community asset to build both a business case and wider support for it to be retained either in whole or part. The design of the Cars Area includes lots of small green spaces, these areas provide an opportunity to take the Big Local project out into the community.

Action	By Whom
Build a strong business case for saving the field and continuing to fight for it.	Big Local Steering Group
Look at creating plans for a play area for younger children.	Big Local Staff/ Meriden playground staff
Create pop up events on the field to encourage the community to use the field as well as getting to know each other better	Big Local staff and volunteers
Continue to build on the community garden and get more residents involved in the upkeep	Big Local staff and volunteers
Begin to implement a 'Keep the Cars Area Clean Campaign' that takes the Big Local project out into the community.	Big Local Staff & Steering Group/Big Local Volunteers

Key Outcomes

- Make the best use of the local green assets and ensure they're secured for future generations as much as possible
- Work with the local community to enhance the existing green spaces to improve the aesthetics of the area
- Improve the wellbeing of local people through increased use of the green infrastructure

Priority 2 A Stronger, more involved community

A key priority for the Steering Group is to ensure that a greater proportion of local residents are aware of Big Local and that more people are involved in delivering the project. The Car Boot sales and Fun Days have wider appeal and therefore will be continued. Historically the project has used social media to good effect to raise awareness and gain feedback and we will continue to be as thorough as possible in the way we communicate. We will build on the successes of the Grants Programme and the Resident's Associations used in Year 1, to support residents to deliver activities in their community. We will also begin to introduce regular 'micro' events across the Cars Area to begin to target those more isolated residents.

Action	By Whom
Evaluate the use of Facebook and Twitter and continue to use it to keep people engaged as well as looking at getting new people engaged.	Big Local Staff, Big Local Steering Group and funded group leaders
Continue to support the emergence of new groups run by local people	Big Local Staff
Develop an informal drop-in session working in conjunction with Aviary House (a local project for people with Mental Health problems).	Big Local Staff and the Local Area Coordinator
Hold an annual Open Evening for the wider community to attend and learn more about the project.	The Cars Big Local Steering Group and Groups funded through The Cars Big Local
Build links with the local schools collaborative to encourage joint promotion of activities and identify areas for joint work.	Big Local Staff and Unity collaborative
Run a variety of community events throughout the year. Take these out in to the community both on a street by street basis and utilising Bosworth Wood field.	Big Local Steering Group and Volunteers
Identify groups excluded from Big Local activities and look to fund activities that address these gaps.	Big Local Steering Group
Identify ways to engage the community via a variety of different channels.	Big Local staff and Steering Group
Continue to look for relevant training opportunities both with the Big Local Trust and elsewhere to enhance our abilities in community engagement.	Big Local Steering Group & Staff
Look to get at least 1 resident from each street involved in The Cars Big Local to help spread the message amongst their neighbours (a street connector)	Big Local Staff & Steering Group
Encourage the leaders of the groups funded through Big Local to work together so they can promote each other's work by facilitating a quarterly 'get together' for group leaders to share information and generate further ideas around collaboration.	Big Local Staff and group leaders

Key Outcomes

- Ensuring a greater number of people in the area are aware of the Big Local project and are given the opportunity to participate
- Increase our contact with local people so that we are even more informed about their wishes and needs
- Generate a greater number of activities that are run by local people for the benefit of their community

Priority 3 Young People

The Project made great strides in engaging young people of all ages through their participation in Big Local funded activities. We want to build on this work by investing further in the groups that have worked well, whilst exploring other activities that serve the interests of young people. This includes working with local young people to look at how they can make the best use of Bosworth Field (linking into Priority 1). This will be the start of a process that will see young people more strategically involved in the strategic development of the project. We will seek joint working opportunities with Solihull Council's Youth Services and Children's Services, now referred to as Enable.

Action	By Whom
Look to create a volunteering offer for 16-18 year olds working with Big Local funded groups.	Big Local Staff
Complete a Play-Needs Assessment with the local community with a view to creating a new play facility on Bosworth Field.	Big Local Staff/Meriden Adventure Play Association
Work with the leaders of the groups we fund to create a Youth Forum for the area, who can feed into the wide strategic development of the project	Big Local Community Development Worker
Re-establish the Stay and Play for families as a Cars Big Local project and support local parents to deliver the sessions encouraging ownership from the start.	Big Local Staff, Wizzleworld and local residents.
Continue to support funded activities that best engage with local young people and deliver good outcomes. Offer support for them to become sustainable.	Big Local Steering Group
Develop project ideas that enable families to participate in activities together. Liaise with local residents to ascertain interest and begin to offer regular low cost 'micro' events across the Cars Area.	Big Local Staff, Big Local Groups and volunteers

Key Outcomes

- Encourage young people to have a greater strategic input into the project

- Ensure all Big Local sponsored activities have high standards of safeguarding
- Use our investment in activities and facilities to maximise the positive impact on young people

Priority 4 Older People

There is recognition that Year 2 of the project did not deliver enough activities for older people. There is also recognition that this is perhaps the hardest group to engage with. Activities that included leafleting the whole area and a regular Drop-In Café did not have the desired effect. We therefore recognise it is crucial to work with key stakeholders in order to better engage with this particular cohort.

Action	By Whom
Look to create a regular Bingo session at Auckland Hall	Big Local Staff and Local Area Coordinator
Build relationships with the local care home, possibly with a view to running activities within the home itself	Big Local Staff and Local Area Coordinator
Look to create a heritage project of the Cars, capturing the memories of the first people who moved to the area.	Big Local Staff, Big Local Volunteers and External partners
Through the Big Local Grants, look to generate more activities that will benefit older people.	Big Local Steering Group
Make links with other key stakeholders, including Solihull Community Housing & Age UK to ensure better engagement with older people.	Big Local Staff/Age UK/SCH
Hold a variety of 'micro' activities throughout the year aimed at older people, e.g. Tea Dance, 1940's night.	Big Local Staff, Local Area Coordinator and residents

Key Outcomes

- Ensure a greater number of older people are benefit from the Big Local activities
- Use the Big Local activities as a means of helping prevent loneliness and social isolation
- Explore opportunities for involving older people with other sections of the community to improve cohesion

Priority 5 Sport

In year 2 of the project, the group funded a Sports Partnership Development officer from Coventry Solihull & Warwickshire Sport, in order to develop a sporting legacy for the area. There remains huge potential in this regard. Solihull Moors FC are keen to develop a wider working relationship while we already have two successful sports clubs working with the project who are keen to grow. These sporting activities support other priorities particularly Priority 1, 2 & 3.

Action	By Whom
Hold a yearly Sports day on Bosworth Wood field encouraging all ages to participate.	Sports Partnership Development Officer and Steering group
Work with Solihull Moors to deliver football coaching for young people	Sports Partnership Development Officer
Revisit Fit Cap to deliver street outreach with a view to engaging more young people in Sport.	Sports Partnership Development Officer
Develop existing sports groups to widen their offer and deliver a greater range of activities	Big Local Staff/ Sports Partnership Development Officer
Work with the Unity Schools Collaborative to deliver tournaments on Bosworth Field	Sports Partnership Development Officer/ Unity Sports Coordinator
Build relationships with Solihull Moors FC with a view to increasing their investment in the area	Big Local Staff/ Sports Partnership Development Officer

Key Outcomes

- Encourage a wider variety of people to participate in physical activity that improves their health and wellbeing
- Use sport to enhance our positioning in Priority One regarding preserving green assets.
- Develop and embed a sporting legacy in the area that will endure beyond the project end date

Priority 6 Enterprise, Employment & Financial Sustainability,

Although it is only Year 2, the Steering Group remain keen to begin planning for their financial sustainability beyond the project end date. The group has already successfully established 3 social enterprises run by local people and are keen to see these enterprises continue to grow. In addition, through working with the Solihull Economic Development Team the group can now offer business start-up grants that will include providing at least 12 hours of free business support to all applicants. The group have used their strong coverage via social media to secure one business sponsorship deal and are interested in exploring this model further. The current Big Local Project Manager has a good track record in supporting

groups to apply for grants and therefore there is an opportunity to use these skills to bring in wider resources.

Action	By Whom
Discuss the potential Asset Transfer of Auckland Hall with Solihull Community Housing and prepare a business case if required	Big Local Staff/Big Local Steering Group/SCH
Set up a flexible ideas fund as an alternative to grant funding to allow the partnership to commission activity where a need is identified and also to support business start up ideas.	Big Local Steering group
Continue to Support The Cars Area Recycling	Big Local Staff
Look to develop further sponsorship on our Facebook page and website.	Big Local Staff
Look for opportunities to build on the relationship with Jaguar Land Rover, Solihull Moors and Vauxhall Street Association	Big Local Staff, PA to the Operation Director JLR, John Keyes, VSA Core group.
Review with Colebridge Trust existing external start up support for local business ideas.	Big Local Steering Group
Generate additional grant income for local groups through wider funding opportunities e.g. Heritage Lottery to fund a local history project. Stay and play sustainability. Sports projects.	Big Local Project Manager

Key Outcomes

- Begin the process of reviewing the financial sustainability of the Big Local project beyond the funded period.
- Generate investment in the project in excess of the requested amount from the Trust, including in-kind support.
- Support local people to develop new and existing enterprises that can be sustainable in the longer term